

Increase in Quality and Innovations Lead to Double-digit Sales Growth for Dr. OK Wack Chemie GmbH

In 1975, Dr. Oskar K. Wack founded Dr. OK Wack Chemie GmbH, the premier manufacturer of automobile care products. Since then, the company has had continued growth led by his entrepreneurial spirit and courage. Following its success in the consumer market, the company began focusing on other ventures, primarily the high precision cleaning industry. ZESTRON was founded in 1990, a business division of Dr. OK Wack Chemie GmbH, and has become the global leading provider of high precision cleaning products and services for the electronics manufacturing industry. With the retirement of Dr. Oskar K. Wack in 2012, Dr. Harald Wack, his son, began serving as president and CEO of the company.

The first half figures of 2014 show that revenues have increased 15% as compared to the previous fiscal year. With ZESTRON's growing presence in international markets such as the US, China, and Malaysia, revenues have increased by 30%. As the industry continues to evolve with increasingly challenging requirements, the demand for high precision process solutions have never been greater. By providing innovative custom solutions, ZESTRON has established itself as the most reliable and respected partner in the electronics manufacturing industry.

The consumer sector has also shown above average sales for 2014.

The reliability and superiority of Dr. OK Wack Chemie GmbH's products have not only been listed as one of the leading suppliers in the automobile/motorcycle care segment, but have led to multiple test wins and awards throughout the years. In addition, the company has become the exclusive supplier to many renowned companies such as Porsche AG and Rolls-Royce Motor Cars Limited.

For the past three decades, Dr. OK Wack Chemie GmbH's philosophy has been to introduce innovative, superior products to the industry. With more than 20% of the company's resources being dedicated for research and development, over 40 patents have been developed along with countless innovative concepts and products.