

ZESTRON / Dr. O.K. Wack Chemie GmbH Reports Record Sales in Q3 2015, Opens New Technical Center in South Korea

In the past ten years, there have been several impressive developments within the electronics industry. The mobile communications market alone currently has more than 7 billion devices in use, a 200% increase since 2005. In the automobile industry, electronics are becoming increasingly complex. An average vehicle includes up to a hundred components each monitoring key elements such as the engine, transmission, airbags, and navigation system. Therefore, it is not surprising that nearly 90% of automobile innovations originate from within the electronics industry.

These trends have stressed the importance of individual process solutions and PCB cleanliness. As manufacturers strive to become industry leaders, attention is placed on the quality of components installed in millions of these mobile devices, computers, and automobiles.

With the demand for faster response times, board designs have become increasingly complex and more challenging to clean. Over the years, ZESTRON, a business division of Dr. O.K. Wack Chemie GmbH, has offered customized cleaning solutions as a reliable and respected partner to the automotive and electronic industries. As the global market leader in electronics precision cleaning, ZESTRON is pleased to present record figures for the third quarter of this fiscal year. Driven by the strength of the Asian market, global sales rose 15% as compared to the previous year. Because of the region's continuous high demand, ZESTRON recently opened its fifth facility in Asia, located in South Korea. Similar to the locations in Europe and the U.S., ZESTRON's Asian divisions are represented with its own technical expertise and production capability.

"For several years, Korean based global companies such as Samsung and LG have relied on European technical support," says Dr. Harald Wack, President, Dr. O.K. Wack Chemie GmbH and ZESTRON worldwide. "It is our goal to create a borderless environment, enabling customers to receive rapid and effective assistance with their precision cleaning challenges as well as access to ZESTRON's global engineering knowledge base."