

Wack Group achieves profound salesplus

Successful Quarter balance for the cleaning and logistics specialists from Ingolstadt



Ingolstadt (ots) - The Wack Group with its business units Dr. OK, Wack Chemie, ZESTRON and IdentPro achieved a 15%+ sales growth in the first quarter of 2017. IdentPro, the third entity of the Wack Group, increased sales by 44% year over year.

Dr. Wack is one of the leading suppliers of cleaning and care products for cars, motorcycles, bicycles and functional clothing. Sales of these products increased the revenue in the consumer segment by 18% between January and March. Seasonally, demand in the spring is particularly strong. The company distributes the products A1, CW1: 100, P21S, BAR'S, S100 and F100 through specialized retailers.

At ZESTRON, the second division of the Wack Group, sales rose by 12% across Europe. In the first quarter of 2017, sales of electronic precision cleaning media increased by 26% in the US and 24% in the Southeast Asian market. Additionally, new customers in Japan provided another sales force in Southeast Asia. ZESTRON is the world market leader in process solutions for electronic component cleaning.

IdentPro, the third division of the Wack Group, achieved a record-breaking sales increase of 44%. IdentPro offers complete solutions (hardware, software and consulting) in intralogistics. The precise and maintenance-free forklift location is the basis for the innovative 3D forklift guidance system identplus®.

The company, founded by Oskar K. Wack in 1975, has a turnover of around 50 million euros with 250 employees worldwide. Further information on the company group is available at: www.wack-group.com

Company Information

The company, founded in 1975 by Dr. Oskar K. Wack and led by his son, Dr. Harald Wack since 2012 is divided into three divisions. ZESTRON is well known as a manufacturer of cleaning agents and as a world leader in electronic precision cleaning with own branches in the USA, Japan, China, Malaysia and South Korea. The "Consumer" division is one of the leading providers in the segments automobile, motorcycle and bicycle care with the brands A1, P21-S, CW 1: 100, S100 and F100. IdentPro specializes in the optimization of production processes and intralogistics processes using Auto ID technology like RFID, Barcode, NFC and forklift-based 3D-tracking (RTLS). Worldwide, the Group has currently more than 250 employees, around 140 people at its headquarters in Ingolstadt. In addition to ambitious expansion plans abroad, the German headquarters is continuously expanded and strengthened. A mainstay of the company has always been not to focus solely on profitability and productivity, but also to humanity. With the establishment of the Anni-Hofmann Foundation ([www.http://glioblastoma-research.org](http://glioblastoma-research.org)) in 2012, we support the medical research on glioblastomas.