

Automate, optimize, identify

Intralogistics specialist Identpro with triple-digit sales growth

The logistics service provider Identpro looks back on an excellent balance sheet - a year-on-year increase in sales of 242% in the triple-digit range is due in the first half of the year. The reason for this increase is in particular that increasingly large corporations such as Bosch, Continental, Thyssen Krupp and Volkswagen rely on the digital solutions for optimizing production processes and intralogistics processes of the owner-managed medium-sized company.

As a reference, Michael Wack, Managing Director of Identpro GmbH, has recently welcomed the BMW Group into its customer portfolio. At the end of September, the car manufacturer opened its new € 40 million supply center in Ergolding in the district of Landshut. There, they rely on state-of-the-art logistics solutions in the form of autonomous transport and intelligent forklift guidance systems. A key factor in the smooth running of the system is provided by the 3D forklift control system identplus®, with the world's first laser localization for manned forklift trucks based on natural environmental characteristics. Laser-localized forklift trucks guide the drivers in the 48,000 square meter complex to the pallets and loading gates. Integrated transport monitoring ensures that the right goods are always delivered to the right factory without the scanning of barcodes. In addition to accuracy, BMW benefits from significantly increased productivity. The new supply center will ship components to BMW production sites all around the world.

identplus® is a real-time localization system that eliminates the need for artificial reference points. Compared to conventional systems, it can be implemented without structural measures. The unique system combines forklift tracking, warehouse navigation and automatic identification of the load units in one solution. In addition, identplus® is the world's first laser-based location system for forklifts and requires no maintenance.

As part of the internationally active Wack Group, Identpro GmbH was founded ten years ago as an independent company in Troisdorf in the Rhineland. Since then, it has been a philosophy to exclusively launch new problem solutions or to significantly improve existing products.

More information about Identpro and Wack Group is available at www.identpro.de and www.wack-group.com

Company Information

The company, founded in 1975 by Dr. Oskar K. Wack and led by his son, Dr. Harald Wack since 2012 is divided into three divisions. ZESTRON is well known as a manufacturer of cleaning agents and as a world leader in electronic precision cleaning with own branches in the USA, Japan, China, Malaysia and South Korea. The "Consumer" division is one of the leading providers in the segments automobile, motorcycle and bicycle care with the brands A1, P21-S, CW 1: 100, S100 and F100. IdentPro specializes in the optimization of production processes and intralogistics processes using Auto ID technology like RFID, Barcode, NFC and forklift-based 3D-tracking (RTLS). Worldwide, the Group has currently more than 250 employees, around 140 people at its headquarters in Ingolstadt. In addition to ambitious expansion plans abroad, the German headquarters is continuously expanded and strengthened. A mainstay of the company has always been not to focus solely on profitability and productivity, but also to humanity. With the establishment of the Anni-Hofmann Foundation ([www.http://glioblastoma-research.org](http://glioblastoma-research.org)) in 2012, we support the medical research on glioblastomas.